

FootPrint Fund

For Nonprofit Friends



2012 RECIPIENTS BREAKFAST
MARCH 14 ~ WILDWOOD COUNTRY CLUB



ALLEGRA
MARKETING SERVICES
LOUISVILLE - EAST

2012 AWARD RECIPIENTS

American Diabetes Association

Assumption High School

Bellewood Home for Children

The Child Connection

Custom Quality Services

dEBra of KY

Family Scholar House

Gilda's Club

Kentucky Derby Festival

Kentucky Humane Society

Little Way Pregnancy Resource Center

Mercy Academy

Michala Riggle Beat Autism Foundation

St. Michael's School

USA Cares

Wednesday's Child

The Allegra FootPRINT Fund Grant Program was developed by the Allegra Network as a way for Allegra stores across the country to give back to their local communities in the way of in-kind design and printing services. Allegra-East understands and feels the importance of giving back to our community by awarding over \$445,000 in free design and printing services to area non-profit organizations over the past nine years through our FootPRINT Fund. Two percent of every dollar in sales is given back to our community through our annual grant program. We care as much as you do.



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American Diabetes Association

Approximately 1 million Kentuckians are at risk for developing diabetes, with over 400,000 diagnosed with diabetes.

The Louisville ADA hosts two signature fundraising events – a cycling event, Tour de Cure, in the spring at Norton Commons and a Step Out Walk in the Fall held at Waterfront Park. Both events raise funds for research, but more importantly raise awareness for the seriousness and the many deadly complications associated with diabetes. The events have Health and Wellness Fairs and on-site testing for participants and the general public. Print and electronic media have been very generous with the attention they give both events. (The Step Out Walk was featured on NBC's Biggest Loser follow up program "Where are They Now?" in Nov. and Dec.)

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Assumption High School

Assumption High School is a college preparatory school for young women, grades 9-12, founded in 1955 by the Sisters of Mercy. Our mission is to educate young women in a Catholic community where faith guides, compassion inspires, integrity matters and excellence empowers.

At Assumption High School, service learning is important in all areas of the school. It is guided by the mission of the Sisters of Mercy that places equal emphasis on contemplation, action, hospitality and compassion. The service program has been in place for 30 years as the school lives out its mission of educating the whole student in a caring, Christian environment.

Areas of service include working with pre-schools and grade schools, assisting the elderly, volunteering at local hospitals and helping other agencies with special needs.

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Bellewood Home for Children

Reflecting the spirit of Christ's love, Bellewood's mission is to reclaim, educate and empower struggling young people and their families to lead healthy, independent lives through supportive services and a caring staff. Our vision is to create a culture in Kentucky where formerly abandoned, abused or neglected youth are connected to caring adults/families, and stay connected in supportive relationships developing life skills that help them achieve self-sufficiency.

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The Child Connection

The purpose of The Child Connection, Inc. is as follows:

- To ensure that each child is reared in an environment which secures fundamental rights and allows the development of his fullest potential.
- To strengthen the family by bringing together the community's helping services, public and private, secular and religious, with united attack on areas of special concern.
- To promote the provision of services where they do not exist until a permanent agency can be brought in or created.
- To advocate and promote change to permanently improve the lot of children.
- To help children recognize and assume responsibilities commensurate to promoting interests and welfare of children.
- To develop within the community an organization of persons committed to promoting the interests and welfare of children.

Lisa Kimball
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Custom Quality Services

CQS's mission is to provide work for the mentally challenged and the developmentally disabled within our community in a normalized yet supportive work environment. In 2009, we expanded our mission to include all individuals that are experienced barriers to employment so that they will soon experience opportunities that will lead to a productive life! Most of our employees come from the lower socioeconomic areas of Louisville.

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Phil Berry
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dEBra of KY

Epidermolysis Bullosa (EB) is a genetically based disorder characterized by chronic, painful blistering. The skin is so fragile that the slightest touch can cause severe blistering. Children with EB are compared to being as fragile as butterfly wings. At present there is no cure and no treatment except daily wound care and bandaging. New Family Advocate Program was launched in 2004 to provide assistance through home visits to families with new EB babies. We need your help to make it possible to reach as many new families as possible.

"Alone we can do so little. Together we can do so much."
— Helen Keller

Leslie Rader
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502-299-0862

Family Scholar House

The mission of Family Scholar House is to end the cycle of poverty by giving single-parent students the support they need to earn a four-year college degree. By empowering disadvantaged families to achieve their educational and personal goals, we are changing lives, families and communities. In 2010, Family Scholar House served 1,635 families with 2,464 children and 163 babies on the way. These services include supportive housing, academic advising, case management, peer support, life-skills and assistance with barriers to education including transportation, childcare, and basic needs. To date, participants have earned 43 college degrees with 9 more expected May 2011.

Cathe Dykstra
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Gilda's Club

The mission of Gilda's Club Louisville is to create welcoming communities of free support for everyone living with cancer--men, women, teens and children--along with their families and friends. Our innovative program is an essential complement to medical care, providing networking and support groups, workshops, education and social activities.

Gilda's Club is named in honor of Gilda Radner, who, when describing the emotional and social support she received when she had cancer, called for such places to be made available for everyone living with cancer.

There are 23 Gilda's Clubs in the United States and Canada.

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Kentucky Derby Festival

We are a not-for-profit, community organization of 4,000 volunteers who work all year to provide quality entertainment that enhances the community. Produced annually since 1956, the Derby Festival has become a whirlwind of 70 special events entertaining 1.5 million people annually and millions more on-line! The Festival blasts off each April with our Opening Ceremonies - Thunder Over Louisville, now the nation's largest annual fireworks extravaganza! The ensuing two weeks of excitement and entertainment promises something for everyone.

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Kentucky Humane Society

The Kentucky Humane Society advocates the humane treatment of companion animals through leadership and proactive solutions to pet overpopulation, including adoptions, education, and spay/neuter efforts.

KHS is the oldest animal agency in Kentucky and the largest animal welfare organization in the state. As a private, non-profit animal welfare agency, KHS accepts any cat and dog in need, regardless of health, background, breed and temperament.

For more than 125 years, KHS has been providing shelter, food, and medical care for thousands of unwanted animals each year. Thanks to the community's continued support we're making Louisville and its surrounding areas a better place for our four-legged friends and the people who love them.

Andrea Blair
Director of Communications

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(502) 515-3158

Little Way Pregnancy Resource Center

Since 1984, The Pregnancy Resource Center has been helping tens of thousands of young women (and men) in crisis pregnancy situations. In 2001 alone, we served 1,424 clients in person, and many more over the telephone. Open from 9 a.m. until 4 p.m. Monday through Friday and 9 a.m. until 2 p.m. on Saturday, our Board of Directors and all of our volunteers serve without pay. Of course, the rewards are much greater than money!

Our primary objective is to both educate and assist anyone who believes they may be in an untimely pregnancy. Because we are truly concerned for the mother AND the baby, we offer our friendship and help to those who need us throughout the pregnancy.

Teresa Watson
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Mercy Academy

Since 1885, over 6800 young women have sought the unique blend of excellence, challenge, and personalized attention that are the hallmarks of a Mercy education. Here, students develop their confidence, discover their talents and mature into young women of accomplishment and compassion. The Academy of Our Lady of Mercy, sponsored by the Sisters of Mercy, South Central Community, exists to serve young women by:

- Providing a quality Catholic education within a warm and caring faith community;
- Offering a varied academic curriculum which meets the needs of college-bound students as well as those entering the work place;
- Enabling them to be responsible leaders in service to others;
- Offering the opportunity to build a sense of community with students of diverse abilities and backgrounds;
- Preparing them for life and work in an age of rapid change

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Michala Riggle Beat Autism Foundation

In February 2006, Evan Riggle began a progressive autism treatment using Glutathione. Evan responded so well, that Kosair physicians decided they wanted to do a medical study on more kids, but they didn't have the money to do it. Evan's sister, Michaela, one day gave her mother \$7.35 and said, "It's not enough but you can have it for the study." She continued, "I'm going to make bracelets and I'm going to raise that money." Michala believed that thousands of beaded bracelets would raise the \$200,000.00 that Kosair needed. She recruited volunteers, or "Peeps", to help bead and distribute bracelets at local art shows and community events. People heard about Michala's dedication and success through her appearances on "Good Morning America" and "The Ellen DeGeneres Show." Within six short months she shocked the nation by raising nearly \$300,000.00 for the study. A half-million dollars later, she is on a new mission to raise Autism Awareness and build the most comprehensive Autism Research and Treatment Center in the world.

Michala, Emlyn and David Riggle
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St. Michael's School

We are a growing, vibrant community that values worship first of all, then education and service. All are followed closely by FUN! Events like our Summer Picnic, Backyard Party, fish fries, auction, ballgames, etc. cause us to gather over and over again and it is obvious to me that the people around here genuinely like each other. All ages seem to get along well and enjoy being around each other. That helps build community!

There is a real sense of outreach at St. Michael as we realize God has blessed us and we are called to be a blessing for others. Although we are not what I would consider a "wealthy" parish, there is none the less a willingness to give to others who are in need. This past year we were the largest contributor of all the Catholic parishes to the WHAS Crusade for Children collection. That is just one indication that the parish is generous towards others, and we are constantly seeking new ways to share our gifts with those who are less fortunate.

stmichaelchurch.org
(502) 267-6155

USA Cares

USA Cares exists to help bear the burdens of service by providing post-9/11 military families with financial and advocacy support in their time of need. Assistance is provided to all branches of service, all components, all ranks while protecting the privacy and dignity of those military families and veterans who request our help. Since 2003, USA Cares has responded to over 33,000 requests for assistance with more than \$8,400,000 in direct support grants. USA Cares is a Kentucky based 501(c)3 non-profit, charitable organization founded in 2003 and registered with the IRS.

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Wednesday's Child

WLKY Wednesday's Child, Inc. is an independent, non-profit organization whose mission is to advocate for children waiting to be adopted and to expand public awareness about their plight, to recruit and inform prospective adoptive parents, to help bring children and families together, and to sustain families created through adoption. The organization was established as a result of the Wednesday's Child News feature on Channel 32 that began in 1980. Although the Wednesday's Child feature with Liz Everman has met with great success there was and still is a need to expand on public awareness to find homes for the more than 300 children waiting to be adopted.

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help meets heart.

Every year, we donate 2% of our sales back to the community we love and those who serve others through our Footprint Fund for Nonprofit Friends. Since the program began we have donated over \$445,000 in design and printing services. It's our way of showing thanks to our exemplary nonprofit community.

where smart meets style.



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